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FIVE STAR EXPERIENCE: SWIM WEEK 2018

Five Star Experience offers great music, pop-up shops with the top swimwear brands, VIP clientele, celebrities and local tastemakers

MIAMI, Fla. (June 2018) – Five Star Swim Week Event, the luxury driven event produced by Concept ID, announces ticket sales for its 2018 runway show held at the **Delano South Beach**.

Every July, world renowned swim brands migrate to Miami, at its hottest time, to heat things up even further. On **July 15**, Five Star Experience plans to take full advantage of Swim Week, expecting an audience of 800 people at their 2018 event presented by **Sol de Janeiro**. Top designers will showcase their work at the highly anticipated runway show, including Lesaint, It Bag Brasil, Nannacay, One55, Biquini, Viviela, Cia. Maritima, Lenny and Ipanema, Sol de Janeiro, and Bossa and more.

Five Star Experience has transformed the event into a unique project unlike any other. With over 40 ambassadors from around the world consisting of opinion leaders, businessmen, celebrities, artists and major social influencers; guests can expect to party with the most interesting people in Miami.

Those planning to promote their products at the venue will experience the ultimate exposure to all VIP guests. A reserved space at the event cabana will be provided, allowing retailers to showcase and sell their products. Exposure through logo inclusion within event advertisements, sales websites and LED lighting beside the DJ booth will also be offered. Social media promotion across Facebook and Instagram along with brand mention within press releases will offer major brand exposure.

Located at the **Delano South Beach**, attendees can purchase their \$35 admission ticket on **Eventbrite.com**.

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