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The O.G.'s Green Initiative

With a mission to eliminate waste in the hospitality industry,
The O.G. set out to develop a sustainable waste reduction method

Delray Beach, Fla. (June 2018)- While the 'drop the straw' movement is rapidly growing, a speakeasy bar located in downtown Delray Beach, has taken the concept a step further since opening their doors in March. The O.G. creator, Challo Schott, studied Natural Resources and Environmental Sciences at the University of Illinois and has always felt ensnared between his entrepreneurial focus and his own personal green agenda. Once faced with a 'now or never decision', Schott devised a recycling program for The O.G. which he has been perfecting since March.

The O.G. is happy to announce that their guests have been overwhelmingly supportive and that the streamlining process has found a vast array of eager partners on a smaller level. They are looking to expand and find partners on a higher level. Until then, The O.G. will continue to handle the transport of the materials to local recycling facilities. While this is not easy, Schott says "The effort is worth the reward."

The O.G. team has wholly adopted the green process and Schott is continually grateful that they have joined in his mission to eliminate waste in the hospitality industry.

Schott is currently working with the Green Advisory Board of Delray Beach to host an awareness and educational event for the community bars and restaurants. Key personnel from various businesses will be invited to discuss the evils of straws, how to get rid of them, sustainable alternatives, and how to share this information with patrons. Schott's end goal is for the City of Delray Beach to develop an ordinance banning straws.

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Oceanside Grocers, or "the O.G." is a speakeasy bar hidden by the cover of an old-time general store located on Second Avenue just off of Atlantic Avenue in Delray Beach. For more information, please visit www.ogdelray.com and find us on social media - Facebook (OGdelraybeach) and Instagram (@OGDelray).